







RELIEF LOANS:

NEXT STEPS UNDER THE PPP AND OTHER FINANCIAL ASSISTANCE TO HELP YOU STAY IN BUSINESS

MONDAY, APRIL 13 AT 2 PM PDT





OUR CO-HOSTS



- We are "La Voz" of the Latino Food Industry
- We are here to support our members guiding them through this unprecedented hard times.
- We are supporting NEW members with a FREE membership (\$250 savings).
- Follow us on Social media @ LATINO FOOD INDUSTRY ASSOCIATION
- Our web page www.wearelfia.com

Los Angeles Latino Chamber of Commerce



COVID19 RESPONSE Lilly Rocha, Executive Director



LALCC: Providing Resource information to keep business owners informed

3/8/2020 Creation of CORONAVIRUS (COVID-19) TOOLKIT

CORONAVIRUS (COVID-19) TOOLKIT

Toolkit Divided Into Following Sections:

- Health & Safety
- Community Resources
- Small Business Support *
- Latest News
- Additional Financial Resources*
- Social Media



LATEST NEWS - WE ENCOURAGE MEMBERS TO STAY UP-TO-DATE REGARDING COVID-19 AND TO TAKE ALL NECESSARY PRECAUTIONS

FOR YOUR BUSINESS AND EMPLOYEES. CLICK HERE FOR OUR CORONAVIRUS TOOLKIT FOR SMALL BUSINESS.



CORONAVIRUS (COVID-19) TOOLKIT Small Business Support:

- Small Business Majority
- City of Los Angeles
- California Employment Development Department (EDD)
- CA Office of Small Business Advocate
- California Small Business Development Center (SBDC)
- California Infrastructure and Economic Development Bank (IBank)
- California Small Business Development Center (SBDC)
- US Small Business Administration (SBA)



Thank You LALCC Sponsors We Look Forward To Getting Back to Business Soon!





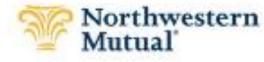










































































OUR CO-HOSTS





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TODAY'S PROGRAM

- Loan Forgiveness and Tax-Free Grant Option Paycheck Protection Program (PPP)
- Economic Injury Disaster Loan (EIDL)
- Newly announced Main Street Expanded Loan Facility
- Business Aid programs available at the City, County, and State levels
- Q&A











Please use the Question and Answer Box in your GoToWebinar Control Panel to submit questions to our panelists.

AUDIENCE Q&A











CORONAVIRUS AID, RELIEF & ECONOMIC SECURITY ACT (CARES ACT)











Coronavirus Aid, Relief & Economic Security Act (CARES Act)

CAVEAT

Final regulations have not been promulgated.

As such, there are items in the Act and particularly the PPP that are still being interpreted.









Coronavirus Aid, Relief, and Economic Security Act (CARES Act)

- CARES Act allocated \$349 Billion to the Payroll Protection Program (PPP).
 - Some lenders have requirements for preexisting relationships.
 - Must be a qualified small business.
 - Loans up to \$10M; based on 2.5 times average monthly payroll.
 - Funds can be used for payroll, mortgage, rent, leases, utilities.
 - Independent Contractor application process opened on Friday.
 - Funds must be spent in the 8-week period following your receipt of the PPP loan.









PPP: Application Best Practices

- SBA approved lenders will process the PPP loans. While there is one form application, your lender may ask for different documentation (Articles/Bylaws/Operating Agreement/Minutes/Statement of Information).
- Carefully read the representations in the Application
- Calculate payroll.
- Execute promissory note (1% interest; 2-year term; no collateral)

















PPP Loan Funds...Now What?: Loan Forgiveness

- Funds must be spent in the 8 week period following funding
- Funds must be spent on payroll and allowable expenses
- February 15, 2020











PPP Loan Funds...Now What?: Maximize the potential loan forgiveness

- Ensure that the PPP funds are used only for allowable expenses;
 - What are allowable expenses
 - 75% payroll/25% other allowable expenses
- Put funds in a segregated account.
- Maintain documentation.
- File for loan forgiveness with your lender after the 8-week period.
 Be prepared to provide all documentation to support the PPP funds were spend on allowable expenses.









Other Tax Benefits

- Amendments to the Tax Cuts and Jobs Act
 - increased ability to deduct Net Operating Losses
 - loosened limits on business interest deduction









Liability

- TARP Part II
- False Statements
 - "Current economic uncertainty makes this loan request necessary to support the ongoing operations of the applicant."
- False Claims Act
 - Department of Justice has already stated it will vigorously pursue FCA matters relating to COVID-19









Liability

- Proactive Action
 - Document, document, document!
 - Stay on top of the regulations
 - Set up internal controls to make sure PPP funds are properly spent and documented



















Economic Injury Disaster Loan: Overview

- Funding: Up to \$2 million
- Purpose: Payroll, fixed debts, accounts payable, other expenses that you are unable to pay directly due to the COVID-19 impact.
- Eligibility
 - Citizenship/Permanent Resident/Foreign Companies
 - Good financial standing no current bankruptcy









Economic Injury Disaster Loan: Application

- How to document hardship now or in the future?
- Common application questions
- 14-21 days response for next steps and algorithm SBA Form 1468
- Collateral or Personal Guaranty Limits









Economic Injury Disaster Loan: Repayment Terms

- 30-year term
- Payment deferred for one year
- No Obligation to repay (up to \$10,000) emergency grant if requested









Economic Injury Disaster Loan: SBDC

- Common Roadblocks
- Best for applicant to document hardship



















Main Street Lending Program: Eligibility

- Up to 10,000 workers OR annual revenue less than \$2.5 billion in 2019
- Good financial standing no current bankruptcy
- US business significant operations, majority employees in US









Main Street Lending Program: Terms

- \$1 million to lesser of (i) \$25 million or (ii) new loan + existing debt + credit availability not exceed 4x earnings before EBITDA in 2019
- Originated before/on/after April 8, 2020 increases existing loan or for new loans
- Unsecured, 4-year maturity
- Principal + interest (not greater 2% p.a.) deferred 1 year
- No loan forgiveness
- PPP borrower OK









Main Street Lending Program: Restrictions

- Cannot pay off other loans, debts, except mandatory principal payts
- Cannot cancel other credit lines
- Losses due to COVID-19
- Reasonable Efforts to maintain payroll, retain employees during loan term
- Publicly listed companies compensation, stock repurchase, capital distribution rules per CARES Act
- Collective bargaining agreements in place









Main Street Lending Program: Application

- Origination fee 100 basis points of principal
- Apply with eligible banks
- Documentation similar to PPP likely no rules as yet
- Program starts 1-2 weeks









LA Small Business Emergency Microloan: Eligibility

- For-profit in commercial use bldg. or non-profit within City of LA
- 100 or less employees
- COVID-19 losses
- Best effort to continue/reestablish business, keep employees
- LA Business Tax Registration before March 01, 2020
- Principal owner reasonable personal credit history
- Bankruptcies, debt write-offs over 12 months old
- Collateral case-by-case basis; Cosigners permissible
- Owner more than 20% ownership guarantor









LA Small Business Emergency Microloan: Terms

- Loan \$5,000 to \$20,000
- Interest Rates:
 - 0%-18 month 3%-5 years 2%-5 years
- Repayment deferred
- LTV 100%
- No application fees









LA Small Business Emergency Microloan: Application

- EmergencyLoans@lacity.org or call 213-744-7130
- Documentation:
 - Business/Personal Tax Returns
 - Business/Personal Financial Statement
 - Bank Statements
 - Budget for Funds Requested









California iBank Disaster Relief Loan Guarantee Program: Eligibility

- Small business 1-750 employees
- Low/moderate income communities
- Eligible Nonprofits
- COVID-19 losses









California iBank Disaster Relief Loan Guarantee Program: Terms

- Loan guarantees up to \$1 MM or 95% of loan; Loans up to \$20 MM
- Guaranteed up to 7 years by Financial Development Corp. (FDC)
- Loan interest rates negotiated between lender and borrower
- Qualifications based on lender criteria
- Loan used for COVID-19 losses, continuance of business
- Some terms similar to EIDL Loan









California iBank Disaster Relief Loan Guarantee Program: Application

- Apply directly with SBA or Small Business Development Center (SBDC) Lenders
 - Pacific Community Ventures
- Apply with FDCs
 - Small Business Development Corporation of Orange County
 - Pacific Coast Regional Small Business Development Corporation









LA County Development Authority (LACDA) Business Recovery Loans: Eligibility

- Business in Unincorporated area of LA County or Community
 Development Block Grant Participating City
- 25 or fewer employees as of March 19, 2020









LA County Development Authority (LACDA) Business Recovery Loans: Terms

- Loan Amount \$20,000 max
- Interest rate 2.44%
- 5 year term
- Principal and interest payments deferred for first 12 months
- No collateral needed









LA County Development Authority (LACDA) Business Recovery Loans: Application

- Apply with the LACDA
 - Phone: (626) 586-1856
 - Email: <u>BizRecovery@lacda.org</u>
 - Website: https://smallbizla.org/



















Electronic Contracts and Digital Signatures

- Must have Agreement to contract electronically by terms in contract (electronic only) or separate agreement (paper or electronic)
- Electronic Contracts, Signatures any technology, email, CA Secretary of State list of approved e-platforms like DocuSign, Digicert, etc.
- Electronic/Digital Signature clearly linked to contract + intent to sign (emails)
- Capable of Retention signer can download, save, print contract









Electronic Contracts and Digital Signatures

- Company Best Practices:
 - Initial contracts on each page + signatures at end
 - Limit access to digital signature platform to key employees
 - Employee protocols on who can bind company, wrongly signed contracts
 - Proper IT backup and storage for contracts; Certificates of Completion
- Electronic Notarization









Force Majeure

- Express provision in contract
 - Fully/partially excuses performance of obligations
 - Specified events occur, e.g. war, natural disasters
 - Events unforeseen, unanticipated, beyond the control of party
 - Performance commercially impracticable or impossible
 - Notice per contract terms
 - Sufficient & Reasonable Efforts to Perform document









Other Legal Provisions Impacting Contracts

Impossibility Doctrine:

- Unforeseen events make contract performance impossible

Frustration of Purpose Doctrine:

- Performance under contract possible but value and reason for contract destroyed by supervening unforeseen event









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