

# Frost Brown Todd LLP Privacy Policy

---

**Effective Date: July 1, 2024**

Frost Brown Todd LLP and its affiliates (“Frost Brown Todd”, “we”, “us”), respects your privacy and is committed to protecting it. Individuals with disabilities who are unable to usefully access our privacy policy online or via PDF may contact us at the below-listed contact information to inquire how they can obtain a copy of our policy in another, more easily readable format.

Frost Brown Todd is a full-service law firm that provides legal and other client services (“Services”). We collect your personal information when you use our website or when individuals or businesses engage with us or use our Services. We also may collect personal information about individuals as a result of providing the Services to third parties.

This policy covers information we collect from or about you when you give it to us, visit our website, use one of our apps, visit any of our locations, or interact with our advertisements. It also covers information that we may receive from other persons or companies who have received your information and can share it with us.

If in any case our privacy practices differ from those explained in this policy, we will let you know at the time we ask for or collect your information.

## The Information We Collect

We will collect information you provide to us, which may include information such as your name, e-mail address, and other contact information. For example, we collect your contact information if you choose to e-mail us with that information. We also collect your information when you submit job applications.

When you visit our website or use any apps affiliated with our Services, we also may automatically collect information about your computer or device, such as your IP address or the type of browser you are using, the search terms you use on our website, the specific web pages you visit on our website, and the duration of your visits. Information that can be used to directly or indirectly identify you is commonly referred to as personal information.

## Our Use and Disclosure of Information About You

We may use the personal information you provide to us to assist us in providing the Services to you. The uses may be as varied as your requests. For example, we may use the personal information you provide solely to respond to your specific inquiry. If you submit a resume by e-mail to Frost Brown Todd in connection with an application for a job or otherwise, we will use it only for the internal application review process. We will not contact you about other matters, unless you specifically request it, nor will we rent, or sell your personal information. We will not disclose your personal information outside Frost Brown Todd except as necessary to perform the Services, which may include sharing your information with third parties that perform data services, such as maintenance and back up. Any such third parties will be under an obligation to maintain the confidentiality of your personal information.

In addition to the examples listed above, we use your personal information in a variety of ways, such as to analyze site traffic (such as aggregated information on the pages visited by our users), which allows us to improve the design and content of our website. Based on this, we may not only use your personal information in order to provide you with information and services that you request, but also information and services which we feel may interest you. We may use your personal information by itself or aggregate it with information we have obtained from others. We may share

your personal information with third parties to achieve these objectives and others. In addition, if you are a client of Frost Brown Todd, we may share personal information in accordance with our engagement terms.

We may disclose personal information about you as required by law, or with respect to copyright and other intellectual property infringement claims, or if we believe that such action is necessary to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, our website, or other users; or (d) in an emergency to protect the health and safety of our website's users or the general public.

We may disclose personal information in the event of a sale or transfer of our business.

We cannot guarantee the protection of the personal information you send to us by means of unencrypted e-mail, or that may be accessible by others while in transit.

## Sensitive Personal Information

When you use, access, or otherwise interact with our website, we ask that you not send us, nor disclose, any sensitive personal information (for example, social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership, precise geolocation or information regarding minors). If you nonetheless choose to send or disclose any sensitive personal information to us, you consent to our processing and use of such sensitive personal data in accordance with this Privacy Policy. If you do not consent to our processing and use of such sensitive personal information, you must not submit such content through the website.

## Your Choices and Rights

You have choices regarding marketing-related communications. If you no longer want to receive marketing-related emails from us on a going-forward basis, you may opt-out by following the unsubscribe instructions in any such message or by contacting us by email at [optout@fbtlaw.com](mailto:optout@fbtlaw.com). We will try to comply with your request(s) as soon as reasonably practicable.

In certain jurisdictions, you may have rights related to your personal information. If you would like to request to confirm, access, correct, delete, object to or restrict processing of personal information that you have previously provided to us, please contact us as indicated below. We will respond to your request consistent with applicable law. If you are a California resident, please refer to the "Your California Privacy Rights" section at the end of this policy for more information about the requests you may make under the CCPA.

## Links to Third-Party Sites

Our website may link to or contain links to other third-party websites that we do not control or maintain. We are not responsible for the privacy practices employed by any third-party website.

## Cookies and Web Beacons

We use "cookies" and "web beacons" (also called "clear gifs" or "pixel tags") to obtain certain types of information when your web browser accesses our website. "Cookies" are small files that we transfer to your computer's hard drive or your Web browser memory so we can remember who you are, and to provide convenience and other features to you, such as recognizing you as a frequent user of our website. "Web beacons" are tiny graphics with a unique

identifier, similar in function to cookies, and may be used to track the online movements of users, when an email has been opened, and to provide other information. We use cookies and web beacons to personalize your interaction on our website and to collect anonymous, aggregated information to assist us in understanding how users use our website.

We collect and analyze this information to measure the number of visitors to the different sections of our website, and to evaluate how visitors use our website. We also use the information we collect to understand client needs and trends, to carry out targeted promotional activities, and to generally help us make our website more useful to visitors. We do not use any of this information to identify visitors and we do not share it with third parties. Our websites are not designed to respond to “do not track” signals received from browsers.

We may use your information by itself or aggregate it with similar information we have obtained from others. We may share your information with our affiliates and other third parties to achieve these objectives.

## Disabling Cookies

You are not required to accept cookies. However, some parts of our website will not function properly or be available to you if you refuse to accept a cookie or choose to disable the acceptance of cookies.

## Our Commitment to Security

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse and alteration of the information under our control. However, we cannot and do not guarantee or warrant the security of any information you disclose or transmit to us online and we are not responsible for the theft, destruction, or inadvertent disclosure of your personal information.

## Changes to Our Privacy Policy

Frost Brown Todd reserves the right to amend this privacy policy at our discretion and at any time. When we make changes to this privacy policy, we will post the updated policy on the website and update the policy’s effective date. Your continued use of our website following the posting of changes constitutes your acceptance of such changes.

## Contact Information

If you have any questions or comments about this policy, the ways in which Frost Brown Todd collects and uses your information, your choices and rights regarding such use, please do not hesitate to contact us at [privacyoffice@fbtlaw.com](mailto:privacyoffice@fbtlaw.com) or 1.800.793.6482.